



STRATEGIC PLAN

FISCAL YEARS 2013 & 2014
FY 2014 THIRD QUARTER REPORT

April 1, 2014 – June 30, 2014

Gainesville City Hall
200 East University Avenue, Gainesville, FL 32601
(352) 334-5010

ELECTED OFFICIALS AND CHARTER OFFICERS

Mayor & City Commission

Ed Braddy, Mayor (At-large)
Helen Warren, Commissioner (At-large)
Lauren Poe, Commissioner (At-large)
Yvonne Hinson-Rawls, Commissioner (District I)
Todd Chase, Commissioner (District II)
Craig Carter, Commissioner (District III)
Randy Wells, Commissioner (District IV)

Charter Officers

Russ Blackburn, City Manager
Brent Godshalk, City Auditor
Kathy Viehe, Interim General Manager-Utilities
Kurt Lannon, Clerk of the Commission
Nicolle Shalley, City Attorney
Cecil Howard, Equal Opportunity

EXECUTIVE SUMMARY

Gainesville is the largest city in north central Florida with a population of 125,000 residents and is an educational, cultural and business hub for the region with a large medical component. The City of Gainesville has a city-owned utility and provides a variety of municipal services, including law enforcement, fire rescue, development services, mass transit, and transportation infrastructure. The organizational vision for the city is to achieve national recognition as an innovative provider of high-quality municipal services.

At annual strategic planning retreats, the Gainesville City Commission identifies goals and initiatives that reflect the needs of the community. The plan enables the city to provide high-quality, cost-effective services and still address strategic goals and initiatives as prioritized by the City Commission. In order to successfully implement the strategic priorities outlined by the City Commission, the city has drafted a strategic plan that guides the implementation of a systematic strategy to accomplish the City Commission goals through the most cost-efficient allocation of resources.

The City Commission has identified a number of strategic goals that encompass a variety of city services, including public safety, economic development and redevelopment, human capital, governance, infrastructure and transportation, neighborhoods, and the environment and energy. Each stated goal is supported by a series of initiatives for which progress updates are reported each quarter.

On an annual basis, city government refines its strategic goals and initiatives to ensure that they align with the needs of our residents. Our strategic planning and budgeting processes are linked to assure that the city's budget reflects the city's strategic priorities. Our residents tell us that Gainesville is a great place to live, work, learn and play, and we want to continue to improve Gainesville's livability in these areas.

The City of Gainesville wants our citizens to know that city government is responsive to its citizens and their needs, and that our highest priority is to provide them with appropriate service levels through the implementation of this strategic plan.

STRATEGIC GOALS AND INITIATIVES FY 2013/2014

GOAL	INITIATIVE
1. Public Safety <i>Maintain a safe and healthy community in which to live</i>	1.3 Develop a Public Facilities Master Plan
2. Economic Development and Redevelopment <i>Foster economic development and encourage redevelopment</i>	2.1 Implement the redevelopment of the GTEC area and former Kennedy Homes sites to foster commercial and residential development in Eastern Gainesville 2.2 Implement the Strategic Redevelopment Plan for Depot Park and The Power District 2.3 Ensure transparent, efficient and consistent regulation of land development in furtherance of the comprehensive plan 2.4 Position the City to take advantage of innovation economy and implement the plan for innovation zone near UF & other surrounding areas 2.6 Increase the dollar amount on contracts between the City and small, minority and women-owned local businesses by 10% 2.7 Capture metrics for the City’s Economic Development and Innovation Department within a revised Strategic Action Plan for Economic Development
3. Human Potential <i>Assist every person to reach their true potential</i>	3.1 Continue implementation of the 10 year plan to end homelessness 3.4 Improve educational, employment and re-entry opportunities for young persons (up to the age of 24) 3.5 Work collaboratively with community economic development and workforce partners to attract, retain and nurture a diverse and skilled workforce in order to strengthen the City’s overall human capital capacity 3.6 Address need for violence prevention and mental health services
4. Governance <i>Measure and improve the cost-effectiveness of government services</i>	4.2 Implement Government 2.0 Strategy 4.3 Develop strategies to ensure the economic, environmental, and social sustainability of the City
5. Infrastructure and Transportation <i>Invest in community infrastructure and continue to enhance the transportation network and systems</i>	5.1 Assess neighborhoods to determine need for infrastructure improvements for bike/pedestrian use. Continue to expand the network by at least 1 mi/year & expand ADA access 5.3 Enhance storm water infrastructure in older neighborhoods & construct them as neighborhood amenities 5.4 Bring existing roadway stock up to 70 PCI rating level, as established by the Army Corp of Engineers 5.5 Implement improved transit as described in the RTS Premium Service Report & develop an RTS capital replacement fund
6. Quality of Life <i>Improve the quality of life in our neighborhoods for the benefit of all residents</i>	6.2 Ensure the quality and broad distribution of affordable housing throughout the City 6.4 Actively participate in the clean-up and redevelopment of the Cabot/Koppers Superfund site 6.5 Identify steps of implementation for the Parks, Recreation, & Cultural Affairs master plan and continued acquisition of conservation land
7. Environment and Energy <i>Protect and sustain our natural environment and address future energy needs</i>	7.1 Protect the quality of drinking water in Gainesville 7.2 Monitor compliance with recycling ordinances and identify a roadmap for achieving a recycling goal of 75% 7.3 Monitor & report the progress of the coordinated response at the local level to address energy policy and climate change 7.4 Improve the energy efficiency of GRU customers with an emphasis on low income homes

Public Safety

Maintain a safe and healthy community in which to live

INITIATIVE 1.3: DEVELOP A PUBLIC FACILITIES MASTER PLAN

Co-Champions: Fred Murry, Assistant City Manager
Gary Cothren, Facilities Manager

Sponsor: Yvonne Hinson-Rawls, Commissioner (District I)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

Staff has developed a preliminary draft of an RFP for acquiring consultant services in the development of a Public Facilities Master Plan in the City of Gainesville. On June 11th, the City Commission heard an update on this initiative at the annual planning retreat. The City Commission will consider future CIP funding to complete the development and implementation of the Public Facilities Master Plan as part of the FY15 budget process.

Economic Development

& Redevelopment

Foster economic development and encourage redevelopment

INITIATIVE 2.1: IMPLEMENT THE REDEVELOPMENT OF THE GTEC AREA AND FORMER KENNEDY HOMES SITES TO FOSTER COMMERCIAL AND RESIDENTIAL DEVELOPMENT IN EASTERN GAINESVILLE

Champion: Anthony Lyons, Community Redevelopment Agency Director

Sponsor: Yvonne Hinson-Rawls, Commissioner (District I)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

1717 SE 8th Avenue (Former Kennedy Homes Site) – In April the CRA Board voted for staff and the design team to move forward with Master Planning and come back with a 60% Preliminary Master Plan that encompasses the best elements of concept 2 and concept 3. Currently the design team is working with an environmentalist to conduct a thorough analysis of the sites roughly 5 acres of wetlands in order to determine the best allowable use of the wetlands and placement of storm water on the project site. The 60% Preliminary Master Plan offers a flexible mix of uses, along with the possibility of adjusting the density of the new development. The plan also takes into consideration the potential for phasing the construction of development. Staff will present the 60% Preliminary Master Plan to the ERAB Board in August, followed by a stakeholder and community meeting to solicit feedback on the design.

GTEC Area Master Plan & Phase 1 Development – The 100% Final Master Plan will be presented to the boards for approvals in August. CRA has also been working with developers and companies to create private sector partnerships for constructing buildings for companies interested in relocating to the master plan area. In March, CRA Staff issued an RFP seeking qualified developers interested in constructing new buildings for office, commercial, wet-lab, or retail uses on the GTEC Area parcels, about 9.3 acres of the total master plan area, located east of SE 21st Street. The same month, the CRA Board approved a GTEC Land Development Phase 1 Construction Documents contract proposal from JBPro for civil engineering services. The project goal is to design and permit the required infrastructure to serve future building development. The contract also included landscape architecture, electrical engineering, traffic engineering and environmental consulting services for the project. Preliminary submittal for Development Board Review (DRB) and GRU permit were submitted in July. Complete permitting of the project is anticipated in November.

INITIATIVE 2.2: IMPLEMENT THE STRATEGIC REDEVELOPMENT PLAN FOR DEPOT PARK AND THE POWER DISTRICT

Champion: Anthony Lyons, Community Redevelopment Agency Director

3rd Quarter Report (April 1, 2014 – June 30, 2014)



DEPOT PARK

DEPOT PARK:

The Public Works Department’s construction of the stormwater ponds and remediation of the park site continues, with final completion scheduled for September 2014. At that time, the CRA will issue a Notice to Proceed for the site to be surveyed so that Phase I Park Construction Documents can progress from 60% to 90% completion. The CRA is providing a recommendation for a Construction Manager for Depot Park to both the CRA and City Commission. Once a Construction Manager is part of the team, their expertise will add value by way of informing the next phase of design with respect to materials selections, lifecycle analysis, value engineering, constructability issues, and actual cost data in lieu of engineer’s estimates. Final design and a negotiated Guaranteed Maximum Price for construction will be presented to the CRA Board late this calendar year. Construction of the Park is anticipated to commence early 2015 once all design and permitting work is completed and the site clean-up has been “approved” by the environmental regulatory authorities. Should the \$3.5 M in bond funding be approved during this year’s City Budget cycle, the full Phase I construction project will be funded and the CRA can also begin working on the Amphitheater design in effort for it to be completed so that construction can commence and be included in the Phase I construction of the park.



POWER DISTRICT

POWER DISTRICT:

The CRA is currently leading several initiatives related to the implementation strategies identified in the 2013 Power District Redevelopment Plan. This includes an application for rezoning and land-use changes that are necessary to encourage investment and execute redevelopment in the area. Also underway is a Utility Infrastructure Analysis and Sweetwater Branch Creek Daylighting Feasibility Study to evaluate the various existing site conditions, constraints, and potential costs associated with preparing the site for development. Coordination efforts are also being conducted with adjacent streetscape projects, Depot Park, and funding resources. Economic development activities include recruiting meetings and tours with potentials investors, tenants, and developers.

INITIATIVE 2.3: ENSURE TRANSPARENT, EFFICIENT AND CONSISTENT REGULATION OF LAND DEVELOPMENT IN FURTHERANCE OF THE COMPREHENSIVE PLAN

Champion: Steve Dush, Director of Planning and Development Services

3rd Quarter Report (April 1, 2014 – June 30, 2014)

Staff initiated a robust outreach methodology in December, 2013, which continues to date and includes numerous outreach meetings to listen to residents in an effort to modify the initial draft Land Development Code (LDC) and Formed Based Code (FBC) element. Through listening to issues, staff has and continues to make modifications. In addition to the numerous neighborhood outreach listening sessions, staff has briefed the Plan Board and the Plan Board has held two public hearings on the LDC update. The plan Board will continue to hear the LDC at its May 22 meeting as well as another Special Hearing on June 18 and again at its regularly scheduled June 26 meeting. Following the Plan Board’s meetings, they will transmit their recommendation to the City Commission for a petition public hearing anticipated in late Fall 2014.

INITIATIVE 2.4: POSITION THE CITY TO TAKE ADVANTAGE OF INNOVATION ECONOMY AND IMPLEMENT THE PLAN FOR INNOVATION ZONE NEAR UF & OTHER SURROUNDING AREAS

Champion: Erik Bredfeldt, Economic Development and Innovation Director

Sponsor: Todd Chase, Commissioner (District II)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

In the 3rd Quarter, the EDI director worked with Shands on briefing of City Commissioners regarding the prospective campus build-out on NW 13th Street and Archer Road. Meetings continued on a monthly basis with the I2 group to work on various Innovation Square issues related to infrastructure and projects. The EDI Director worked with German firm, Asphericon, on location of US subsidiary to Gainesville particularly with regard to marketing effort. A follow up corporate visit with SumTotal was attended by the EDI Director. The EDI Director worked with Altavian and other interested parties on heightened exposure of the SBA HUB Zone program. The EDI Director engaged with Gainesville Area Chamber of Commerce on a number of fronts including the IG Public Policy and Advocates efforts, the Manufacturer’s and Tech Council and continued work on the Small Business Growth Task Force. Finally, City Innovation Academy recommendations were presented to the City Manager with endorsement of continuing the Innovation Team moving forward.

INITIATIVE 2.6: INCREASE THE DOLLAR AMOUNT ON CONTRACTS BETWEEN THE CITY AND SMALL, MINORITY AND WOMEN-OWNED BUSINESSES BY 10%

Co-Champions: Cecil Howard, Equal Opportunity Director
Sylvia Warren, Small & Minority Business Procurement Program
Coordinator

Sponsor: Randy Wells, Commissioner (District IV)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

The Office of Equal Opportunity (OEO) continues to work collaboratively with the community and other business resource providers to ensure that the needs of our local small, minority, and women-owned business owners are being met. Staff will continue marketing and networking with these businesses in an effort to increase spending between these business types and the City of Gainesville.

The OEO will be sponsoring its 4th semi-annual Small Business workshop on October 10, 2014. Additionally, the OEO is setting up satellite offices once per week in various locations in the City in order to increase the awareness of our services and become more of a resource to Gainesville residents.

INITIATIVE 2.7: CAPTURE METRICS FOR THE CITY'S ECONOMIC DEVELOPMENT AND INNOVATION DEPARTMENT WITHIN A REVISED STRATEGIC ACTION PLAN FOR ECONOMIC DEVELOPMENT

Champion: Erik Bredfeldt, Economic Development and Innovation Director

Sponsor: Todd Chase, Commissioner (District II)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

No change. Awaiting new EDUCC membership and Chair and existing metrics and refinements to the ED Plan will be reviewed by the Committee in the 4th Quarter. This Strategic Initiative has been approved for sunseting by the City Commission.

Human Potential

Assist every person to reach their true potential

INITIATIVE 3.1: CONTINUE IMPLEMENTATION OF THE 10 YEAR PLAN TO END HOMELESSNESS

Co-Champions: Fred Murry, Assistant City Manager
Jackie Richardson, Housing and Community Development Manager

Sponsor: Randy Wells, Commissioner (District IV)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

At the beginning of the third quarter, the provider at the Empowerment Center implemented limited services, with expanding services starting in June 2014. Building renovations are currently underway at 4 buildings:

- Library (100% completed),
- Laundry (100% completed),
- Food Services Building (85% completed), and
- Dorm “D” (50% completed).

All Interim Buildings (*Administration, Visitor Center, Chapel, Visitor Pavilion, Dorm “A”*) repairs were completed and turned over to the provider at the Empowerment Center for interim usage. The City entered into an agreement in the amount of \$308,000 with the provider at the Empowerment Center to implement and provide services, which is jointly funded by the County.

INITIATIVE 3.4: FACILITATE BROADER COMMUNITY SUPPORT TO IMPROVE THE EDUCATIONAL OPPORTUNITIES FOR CITY YOUTH

Champion: Cecil Howard, Equal Opportunity Director
 Tony Jones, Police Chief

Sponsor: Todd Chase, Commissioner (District II)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

The BOLD Program is a re-entry program serving the residents of Gainesville and the surrounding areas of Alachua County. The purpose of the program is to provide services to provide young men between the ages of 17 to 24 with educational and employment assistance and personal development services. The program also provides intensive case management services which focus on the young men achieving a level of self-sufficiency.

Currently, there are 58 members in the BOLD Program. These members are being groomed to become an asset to society and leaders within their communities. This ideal is being achieved by members participating in the following activities or assignments:

- 47 members are employed
- 12 members have graduated with their GED (general educational diploma) or high school diploma or job training certifications from communities programs such as Youthbuild of Santa Fe College
- 6 members are attending educational programs
- 8 members are participating with job-search activities
- 3 members enrolled at Santa Fe College

Recent highlights have been one member obtaining his National EMS Certification at the Emergency Medical Technician level and another member accepting a correctional officer's position with the Florida Department of Corrections. Also, two members received their driver's license for the first time.

Moreover, members also have completed more than 50 community service projects/events in 2014, thus far. Members also executed their own pancake breakfast and car wash fundraiser at Beef O' Brady's restaurant in March.

INITIATIVE 3.5: WORK COLLABORATIVELY WITH COMMUNITY ECONOMIC DEVELOPMENT AND WORKFORCE PARTNERS TO ATTRACT, RETAIN AND NURTURE A DIVERSE AND SKILLED WORKFORCE IN ORDER TO STRENGTHEN THE CITY'S OVERALL HUMAN CAPITAL CAPACITY

Champion: Erik Bredfeldt, Economic Development & Innovation Director

Sponsor: Yvonne Hinson-Rawls, Commissioner (District I)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

In the 3rd Quarter, the EDI Director participated in the following workforce related events:

- Attendance, sponsorship and participation in StartUpQuest in June, 2014
- Participation in planning for the Hiring our Heroes job fair scheduled for September, 2014
- Work with Career Source of NCF on employer referral related to Empowerment Center

INITIATIVE 3.6: ADDRESS NEED FOR VIOLENCE PREVENTION AND MENTAL HEALTH SERVICES

Champion: Chief Tony Jones, Gainesville Police Department

Sponsor: Lauren Poe, Commissioner (At Large)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

We implemented Mental Health First Aid using Meridian's current curriculum, which is generic to the general public as well as first responders, and we had approximately 48 officers attend. Once the class was going, based on the feedback from the officers, the instructors determined that the type of training needed really should be geared specifically to law enforcement. The Meridian team, after consulting with Dr. Labarta (President/CEO), decided to postpone the training. There is a national model training curriculum geared specifically to law enforcement that is in the final stages of development. Once the training staff at Meridian is certified in the new curriculum, then Mental Health First Aid training for GPD will resume. A tentative time for that will be this summer or early fall. The GPD personnel that completed the training in March are, or will be, certified and will not have to attend again. The GPD officers who are CIT (Crisis Intervention Team) certified will not have to attend either. The new law enforcement specific course is still eight (8) hours in length. Mrs. Houston was very complimentary of GPD and the professionalism of our officers and reiterated that Meridian is committed to providing us with the training and resources needed to successfully deliver mental health intervention techniques in times of crisis to the public.

Governance

Measure and improve the cost-effectiveness of government services

INITIATIVE 4.2: IMPLEMENT GOVERNMENT 2.0 STRATEGY

Champion: Becky Rountree, Administrative Services Director

Sponsor: Lauren Poe, Commissioner (At Large)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

During the third quarter, Gainesville's Open Data Portal, dataGNV, received 103,178 page views and was embedded in 79 webpages. The most popular datasets during this quarter were Active Businesses, Fire Rescue/EMS Responses and Crime Incidents. Staff is developing a training course for openGNV, which will be offered during the fourth quarter. Link to [dataGNV](#).

In June 2014, the Administrative Services Department launched Gainesville's first virtual Town Hall, engageGNV. The platform provides an additional means of communication between the City of Gainesville and the public on important topics in our community. The first topic solicited feedback from residents on how the City of Gainesville should rebuild SE 4th Street. Over 316 people visited the topic and 140 positions were submitted. Link to: [engageGNV](#).

Staff continued the internal implementation of Gainesville's GovStat Performance Measurement Dashboard, branded statGNV, with Public Works during the third quarter. A soft launch of the external dashboard is expected to occur in the fourth quarter.

INITIATIVE 4.3: DEVELOP STRATEGIES TO ENSURE THE ECONOMIC, ENVIRONMENTAL, AND SOCIAL SUSTAINABILITY OF THE CITY

Champion: Paul Folkers, Assistant City Manager

Sponsor: Lauren Poe, Commissioner (At Large)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

Taken as a whole, the City Commission’s Strategic Plan is composed of strategies (Strategic Initiatives) identified by the City Commission that address the economic, environmental and social sustainability of the City. The Strategic Plan has Strategic Initiatives associated with seven goals including: Public Safety, Economic Development and Redevelopment, Human Potential, Governance, Infrastructure and Transportation, Quality of Life and Environment and Energy all of which impact the economic, environmental and social sustainability of the City. Specific economic, environmental and social sustainability strategies of interest to the City Commission that are not currently part of the Strategic Plan or otherwise being addressed can be added as new Strategic Initiatives.

This Strategic Initiative could be defined/redefined to focus on the development of tools/metrics to assist City staff and the City Commission consider the economic, environmental and social impacts of proposed projects/programs. Alternatively, it could be sunset if the purpose of the Strategic Initiative is being met through the City Commission’s Strategic Planning process.

Infrastructure & Transportation

Invest in community infrastructure and continue to enhance the transportation network and systems

INITIATIVE 5.1: ASSESS NEIGHBORHOODS TO DETERMINE NEED FOR INFRASTRUCTURE IMPROVEMENTS FOR BICYCLE/PEDESTRIAN USE. CONTINUE TO EXPAND THE NETWORK BY AT LEAST 1 MILE/YEAR & EXPAND ADA ACCESS

Champion: Debbie Leistner, Planning Manager – Public Works

Sponsor: Randy Wells, Commissioner (District IV)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

Sidewalk installation along the south side of SW 35th Place between SW 23rd Ter and SW 34th St was 90% complete including installation of bus bays. Construction plans were finalized for the sidewalk along NW 23rd Ter from NW 34th Blvd to NW 62nd Ave. The construction of Sixth Street Rail-Trail was completed. Construction was initiated along SW 16th Ave from Archer Rd to SW 13th St adding buffered bike lanes. Installation of the W 12th St bike boulevard from SW 8th Ave to NW 19th Ln/NW 13th St was completed; the connection to the Depot Rail-Trail will be installed once the roundabout at the intersection of Depot Ave/SW 11th St/SW 9th Rd is constructed. Construction of the segment of Archer Braid between SW 20th Ave and SW 34th St funded by private development is underway. The City Commission approved a project list with over \$5 million allocated to bicycle and pedestrian projects for the transportation surtax that will be included on the November 2014 ballot. The City was recertified as a Silver Level Bicycle Friendly Community by the League of American Bicyclists. The Public Works Department launched the Active Transportation Team, a multidisciplinary team to review and recommend improvements to existing and planned multimodal infrastructure, and to facilitate development and implementation of bicycle and pedestrian plans.

INITIATIVE 5.3: ENHANCE STORM WATER INFRASTRUCTURE IN OLDER NEIGHBORHOODS AND CONSTRUCT THEM AS NEIGHBORHOOD AMENITIES

Co-Champions: Teresa Scott, Public Works Director
Stefan Broadus, Engineer Utility Designer 1

3rd Quarter Report (April 1, 2014 – June 30, 2014)

Approximately \$1M per year is directed towards capital improvements for stormwater management. The Stormwater Master Plan is divided into 5 categories with one being Neighborhoods. As projects are identified and scoped out prioritization criteria will be applied to establish rank for funding. Projects will be added to the CIP updates as dollars are available.

INITIATIVE 5.4: BRING EXISTING ROADWAY STOCK UP TO 70% PCI RATING LEVEL, AS ESTABLISHED BY THE ARMY CORP OF ENGINEERS

Champion: Jerry Hansen, Operations Division Manager

3rd Quarter Report (April 1, 2014 – June 30, 2014)

During the 3rd quarter, the Public Works/Operations Division completed several Street Resurfacing Projects, totaling approximately 4,365 square yards within the City of Gainesville. Streets scheduled for resurfacing included repairing the existing pavement base as needed, resurfacing of adjacent driveways to meet new street pavement grades, adjustments of water valves and manholes, repairing existing or installing new roadside curbs along with sidewalk replacement and/or repairs and the installation and upgrade of ADA handicap ramps.

Other general asphalt maintenance performed during the 3rd quarter included asphalt utility cuts and minor asphalt repairs, totaling 1,620 square feet. Also 2,401 potholes were repaired throughout our City. The asphalt paving section has installed total application of 575 tons of asphalt for the 3rd quarter of FY2014.

An analysis conducted in 2010 identified a need for \$30M one time funding and \$1.0M recurring funds. The recurring fund need has been met (ramping up to \$1.9M by FY16); the Transportation Sales Tax initiative will provide the one time funding.

INITIATIVE 5.5: IMPLEMENT IMPROVED TRANSIT AS DESCRIBED IN THE RTS PREMIUM SERVICE REPORT

Champion: Jesus Gomez, Transit Director

Sponsor: Lauren Poe, Commissioner (At-Large)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

- Facility expected to open in December 2014
- Bus Rapid Transit (Go-Enhance RTS) study completed
- Streetcar Study completed
- Transit Development Plan and Comprehensive Operational Analysis nearing completion
- Bus amenities improvement program started
- Second round of bus stop ADA improvements starting. Third round of bus stop ADA improvements being planned
- Reached out to ElderCare with Senior route proposal
- Begin work on FTA Ladders of Opportunity Initiative capital grant
- Install new fareboxes to replace 20 year old fareboxes

Quality of Life

Improve the quality of life in our neighborhoods for the benefit of all residents

INITIATIVE 6.2: ENSURE THE QUALITY AND BROAD DISTRIBUTION OF AFFORDABLE HOUSING THROUGHOUT THE CITY

Champion: Jackie Richardson, Housing and Community Development Manager

Sponsor: Yvonne Hinson-Rawls, Commissioner (District I)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

Completed 5 Year CDBG/HOME Consolidated Plan July 2013; Completed 3 year Local Housing Assistance Plan (LHAP) April 2014 to identify housing needs in the community (e.g., rehabilitation, new construction, acquisition/recycling, rental housing).

INITIATIVE 6.4: ACTIVELY PARTICIPATE IN THE CLEAN-UP AND REDEVELOPMENT OF THE CABOT/KOPPERS SUPERFUND SITE

Champion: Fred Murry, Assistant City Manager

Sponsor: Randy Wells, Commissioner (District IV)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

On March 6, 2014 City Commission adopted an action plan with goals and objectives to assist residents living in the Stephen Foster Neighborhood with communication, landscaping, outreach efforts and other assistance to reduce the impact of the off site remediation work. Off site remediation work began in the Stephen Foster Neighborhood on February 17, 2014. The remediation work is scheduled to continue throughout the summer in the Stephen Foster Neighborhood.

Ongoing negotiations continue between the City of Gainesville, Alachua County Board of County Commissioners and Beazer East, Inc on a settlement agreement for reimbursement of funds for technical services.

City staff sends weekly email updates to residents in the Stephen Foster Neighborhood to keep them abreast of the project progress and any pertinent information. Individualized Landscape Care Packages continue to be offered to the residents living in the Stephen Foster Neighborhood. Educational packages are being offered by Master Gardeners from UF IFAS Extension Services and are intended to provide residents with information about caring for their new landscapes.

Alachua County donated 100 gallons of Recycled Paint to Protect Gainesville Citizens for the benefit of repainting homes located within the remediation area. City staff has coordinated the distribution of the paint to owners in the Stephen Foster Neighborhood who are interested in taking advantage of this opportunity to enhance their property.

The USEPA completed the offsite sampling for areas South of 23rd Avenue and to the East of 6th Street. Results of the additional soil sampling is expected to be released in June.

The Alachua County Health Department continues to provide health advisory reports to the community and the Stephen Foster Neighborhood. Technical work and project monitoring will continue for both the off-site and on-site remediation work.

INITIATIVE 6.5: IDENTIFY STEPS OF IMPLEMENTATION FOR THE PARKS, RECREATION & CULTURAL AFFAIRS MASTER PLAN AND CONTINUED ACQUISITION OF CONSERVATION LAND

Co-Champions: Steve Phillips, Director of Parks, Recreation and Cultural Affairs;
Michelle Park, Assistant Parks, Recreation and Cultural Affairs Director

Sponsor: Lauren Poe, Commissioner (At Large)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

The fees approved in the 2014 budget process are being utilized to fund a Development and Partnership Coordinator who is responsible for seeking new revenues and other resources to support Master Plan recommendations. Ms. Alicia Antone began February 17, 2014 and immediately identified the need to create a department-wide foundation to be eligible for private funding that government agencies are not eligible to receive. Other progress directly related is the development of an extensive list of Master Plan projects in priority order with detailed costs is being developed to present to the Recreation, Cultural Affairs and Public Works Committee later this fall.

Environment & Energy

Protect and sustain our natural environment and address future energy needs

INITIATIVE 7.1: PROTECT THE QUALITY OF DRINKING WATER IN GAINESVILLE

Champion: Rick Hutton, P.E. Supervising Utility Engineer

3rd Quarter Report (April 1, 2014 – June 30, 2014)

Beazer continued field monitoring of the ISGS pilot test. This included continuing to monitor the amount of creosote collected in creosote recovery wells. They also performed soil borings into the surficial aquifer and intermediate aquifer layers to visually observe how well the ISGS solution reacted with the creosote.

Cabot performed additional soil borings and collected groundwater samples at the Cabot site in order to map out the extent of contamination on the Cabot site.

INITIATIVE 7.2: MONITOR COMPLIANCE WITH RECYCLING ORDINANCES AND IDENTIFY A ROADMAP FOR ACHIEVING A RECYCLING GOAL OF 75%

Champion: Steve Joplin, Solid Waste Manager

Sponsor: Randy Wells, Commissioner (District IV)

3rd Quarter Report (April 1, 2014 – June 30, 2014)

Haulers reported 3,139 tons of commercial recycling collected in the 3rd quarter, compared to 2,806 tons for the same quarter last year.

INITIATIVE 7.3: REFINE THE COORDINATED RESPONSE AT THE LOCAL LEVEL TO ADDRESS ENERGY POLICY AND CLIMATE CHANGE

Co-Champions: Lewis Walton, Marketing & Business Solutions Director
Paul Folkers, Assistant City Manager

3rd Quarter Report (April 1, 2014 – June 30, 2014)

As discussed at the City Commission's Strategic Planning Session, this Strategic Initiative has been completed and is expected to be sunset. General Government staff will continue to seek improvement from Silver to Gold level designation as a Green Local Government.

INITIATIVE 7.4: IMPROVE THE ENERGY EFFICIENCY OF GRU CUSTOMERS WITH AN EMPHASIS ON LOW-INCOME HOMES

Co-Champions: Kathy Viehe, Assistant General Manager for Customer Services
Lewis Walton, Marketing & Business Solutions Director

3rd Quarter Report (April 1, 2014 – June 30, 2014)

To date, the following results have been achieved:

- 158 Customers approved into the Program
- 152 Homes pre-inspected
- 141 Homes received Certificates of Recommendation
- 114 Homes vouchered
- 85 Homes post-inspected
- 73 Homes closed-out

This quarter LEEP celebrated its improvement of over 1,000 low-income customers' homes. To commemorate this accomplishment, a media event was held at the home of David Mosely (LEEP participant) where GRU employees, LEEP Partnering Contractors, local press and Susan DeJesus (LEEP participant) were present. During the event all parties shared their experiences and an overview of past, present and future LEEP information was given. According to GRU's analysis, Mr. Mosely had a 40% reduction in electric use and Ms. DeJesus had a 26% reduction.