

Minutes

Student Community Relations Advisory Board

Reitz Union, Room 2102
UF Campus, Gainesville, FL

April 7, 2016
Thursday, 8:00 AM

Members Present: Nora Kilroy – UF Advisor (Chair)
James Tyger – Voting Non-Student Member (Vice-chair)
Layne Prebor – Voting Non-Student Member
Thomas Rider – Voting Non-Student Member
Harold Shaw – Voting Student Member
Ricardo Sabater – Voting Student Member

Members Absent: Katelynd Todd – Voting Student Member
Anthony Rychkov – Voting Student Member

City Staff Present: Pete Backhaus – Code Enforcement Supervisor (Liaison)
Justin Torres – Gainesville Police Department

Others Present: Jenny Clements – UF Student Government Senate President
Carter Long – UF Student
Ayesha Miam – Assistant Director UF Innovation Academy

Goal:

The goal of the Student Community Relations Advisory Board (SCRAB) is to strive for a more cohesive non-student and student community; to act as a vehicle for students and non-students to voice their concerns and opinions; to review, discuss and forward recommendations as appropriate, on issues, concerns and initiatives relevant to students and non-students; to assess and address needs of non-students as they pertain to student issues; to be a knowledgeable liaison between the City Commission and the students and nonstudents of Gainesville; to encourage involvement by non-students and students in planning and implementation of improvements; and to ensure that student issues are addressed by providing a link between the students, non-students, and the City Commission.

A. CALL TO ORDER

- * Chair Nora Kilroy called the meeting to order at 8:03 AM. Chair Kilroy called for a motion to approve the March 17, 2016 Minutes. Vice-chair Tyger motioned to approve the Minutes; Mr. Sabater seconded. Minutes were approved as written.
- * An attendance sheet was circulated.
- * All members and attendees introduced themselves.

B. STAFF REPORT

Liaison Backhaus reported that four Code Enforcement employees will be at the Orange and Blue game on Friday evening, April 8, 2016. One vendor permit has been applied for this year. UF Special Event Parking Permits run annually from August 1 through September 30. This year alcohol can be purchased at the stadium.

C. GPD REPORT

Officer Torres is a crime prevention officer. He informed the Board that home invasion robberies occur several times a year. They are often narcotics related. Typically, they occur in 3/3 or 4/4 apartment complexes where the other occupants are unaware that one of the occupants is selling narcotics. Property managers are always notified of the incidents.

Officer Torres will set up apartment complex meetings to discuss general safety issues during move-in.

During the past few months there have been breaking and entering vehicle reports at the Lux Apartments. Originally, the gate was open because the neighborhood had an agreement with the apartment complex that the residence could use it as a cut-through to 13th ST. Now people are cutting through to loiter and to be a nuisance. The gate on the east side was closed for 30 days; during that time there were no car burglaries. Research is being conducted to find out if the gate can be permanently closed.

D. BOARD ITEMS TO BE DISCUSSED

Discussion Topics:

UF Innovation Academy – Ms. Miam informed the Board that the Innovation Academy is another channel to for education. It started in 2013 with a Spring/Summer format. It allows students to engage in their industry and continue their education. There is an innovation six-course minor that is completed as part of their curriculum that is a four-year commitment to the institution for Spring/Summer. Innovation minor is unique; courses start with creativity to encourage independent thinking. Students explore problems they encounter and how to solve them. The summer session is creativity in action – a five-week project. Life skills require working with people to make the project work. Entrepreneurship program classes are required. Leadership and ethics classes are also included. Summer classes are less expensive than fall/winter classes. One can study with any organization they choose, either locally or abroad. As a professional there is no vacation, branding and networking are encourages. Taking care of oneself will make the student successful beyond the classroom.

Question - How many students in the IA program? 500 students per year, never to exceed 2,000 students total. Any major? There are specific majors however new ones are added ongoing. 70 – 80% of students live on campus, which is encouraged.

Question – Business Infinity Formation? If a design or innovation is developed at UF by a

student, can they develop ideas they can create a business from? If it is developed on the UF campus or if campus supplies, etc., are used then UF has to be included. Infinity Hall is designed to assist students in developing their companies; should they develop companies at that location, UF is not required to receive revenue from these companies.

Question – How are you admitted? When applying online, there is a block to check if one is interested in applying for the IA program. This will take the applicant to additional information.

FY 2017 Budget – Facebook advertising – UF Off Campus Life produces a monthly newsletter to students. Students are unaware that their furniture, food, scooters and vehicles can be sold or donated back into the community. Chair Kilroy suggests using a Facebook ad. It is about \$860 for full exposure. The ad will provide exposure for a longer period of time for less money than a newspaper ad. The ad will be pushed to those who “like” UF & City of Gainesville. This also ties into the sustainability issues the Board has addressed.

Secondly, students are coming in, providing a map which shows where wifi is available within the City of Gainesville will help students find out where, other than the UF campus, they can study.

Advantages of Facebook - allows for tracking demographics.

All Board members are in favor of this project.

Ms. Clements was available to discuss the SCRAB meeting with Student Government to discuss issues that are of importance to students. A town hall format is being considered. There are 100 UF senators. The Senate is represented by four districts. The Board would like to know what types of issues within the city and neighborhoods that affect and interest the members.

Santa Fe Applicants - Two Santa Fe students have applied for the Board.

Citizen Centric – Interim City Manager Anthony Lyons or a representative from the city will be at the May 19th meeting to discuss the Citizen Centric community and to answer any related questions.

UF Off Campus life Open house is April 7, 2016 from 3 p – 5 p – all are welcome.

Next Month’s meeting Discussions:

Invite UF Police Department representative to the May meeting.

Invite Solid Waste & Planning Office -

Missions/Goals of the Board:

Neighborhood Associations - Mr. Rider will reach out to University Park Neighborhood Association (UPNA) president, Bob Cohen, and invite him to attend a Board meeting to discuss issues and concerns.

Other suggestions include:

- SFC representative – out of town students, their impact on the community, etc.
- Guests who impact community relations
- Apartment management representation
- Neighborhood density issues
- City Planning including parking planning
- UAA
- The Foundation
- Land Acquisition
- IFAS and other agricultural programs
- Innovation Club
- Alcohol Beverage Tobacco
- Suicide Prevention Outreach Program

New Business:

No new business was brought to the table.

Date, Time and Location of Next Meeting:

The May meeting will be May 19, 2016 at 8:00 AM at the Off Campus Life Office Conference Room, Corner of SW 13th ST & Museum Rd, UF Campus.

The meeting for June will be June 16, 2016 at 8:00 AM at Thomas Center “A”, Room 105, 302 NE 6th AVE, Gainesville, FL.

E. PUBLIC/MEMBER COMMENTS

Meeting adjourned 8:58 AM.